**RANGE ROVER UNVEILS EXCLUSIVE LONDON-INSPIRED EDITIONS, HONOURING THE CAPITAL’S COVETED NEIGHBOURHOODS**

* **A celebration of British luxury:** Range Rover unveils an exclusive series of editions inspired by London’s most influential neighbourhoods
* **Destinations of distinction:** From vibrant Hoxton and elegant Belgravia to Battersea modernism and Westminster grandeur, the four editions will capture the unique character of each postcode
* **Drive the story:** Range Rover Evoque Hoxton Edition and Range Rover Velar Belgravia Edition are available to order now[[1]](#footnote-1), with order opening to follow for the rest of the London-inspired portfolio

**Gaydon, UK – Wednesday 14 January:** Range Rover has today revealed an exclusive series of London-themed editions, which celebrate British luxury, character and originality. The collection begins with the unveiling of the Range Rover Evoque Hoxton Edition and Range Rover Velar Belgravia Edition, which will be followed by two subsequent editions inspired by Battersea and Westminster. Embodying the distinct spirit of influential areas in the heart of the British capital, each will be crafted with details that complement the peerless design, exceptional refinement and rich provenance inherent in every Range Rover. Range Rover Evoque Hoxton Edition and Range Rover Velar Belgravia Edition are available to order now1, with order opening to follow for the rest of the London-inspired portfolio.

Range Rover stands as the original British luxury SUV brand, celebrated for drawing inspiration from the nation’s most iconic traditions and landscapes. London particularly has served as a source of inspiration for Range Rover to shape some of its most exclusive expressions; the Range Rover Linley edition, unveiled in Park Lane in 1999, embodied Mayfair sophistication, while the brand’s 50th anniversary collaboration with Savile Row tailor Henry Poole & Co. celebrated London’s sartorial influence by weaving a custom fabric inspired by the original Range Rover interior. London’s luxury culture and historic institutions have been consistently woven into the Range Rover story and now four new exclusive editions deliver contemporary expressions of the capital city.

**RANGE ROVER EVOQUE HOXTON EDTION**

Hoxton is a go-to London district for innovators and trendsetters, known for its strong influence within creative communities. The new Range Rover Evoque Hoxton Edition is an energetic celebration of fashion and modernity, enriched with unique accents inspired by the district.

The Hoxton Edition features understated badging across the exterior lower door sill and ‘Hoxton Edition’ scripting illuminated in the puddle lamp. The exterior incorporates contemporary design touches that instil an individual character, including new 20-inch Satin Gold wheels with diamond turned contrast, framed by a refined Platinum Atlas exterior styling pack.

Inside, leather seat facings with contrast stitching elevate the cabin’s tactile appeal, while the illuminated Hoxton Edition treadplates and black brushed aluminium finisher with the Edition's signature graphic create a distinct and crafted feel.

**RANGE ROVER VELAR BELGRAVIA EDITION**

Belgravia blends classic Georgian architecture with modern luxury living; these themes of design and architecture have similarly shaped Range Rover Velar, aptly unveiled at the London Design Museum. The Range Rover Velar Belgravia Edition combines Range Rover heritage and unwavering attention to design detail to embody the character of this sought-after neighbourhood.

A bold and modern exterior finish is achieved with 20-inch Diamond Turned Dark Agate Wheels with a Satin Black Tinted Lacquer. The ‘Belgravia Edition’ signature is seamlessly presented across the lower door sill, the black brushed aluminium finisher and unique puddle lights, while supple leather seats with precision-crafted contrast stitching embody a refined expression of artisanal expertise.

The Belgravia Edition Satin will launch as a further highly exclusive run of only 400 models globally1 and adds a Clear Satin Protective Film for the first time on a Velar model, 22-inch Dark Agate Grey Diamond Turned wheels with Satin Black contrast[[2]](#footnote-2) and a Black Exterior Styling pack for a bolder, contemporary finish. Every model bears the designation ‘1 of 400’, affirming its place in a strictly limited series.

**THE STORY CONTINUES**

Two forthcoming editions will arrive later in Spring 2026. The Range Rover Sport Battersea Edition celebrates a fusion of historic charm and cutting-edge aesthetics, while the Range Rover Westminster Edition pays homage to the epicentre of British leadership and heritage. More details will follow in April.

**Hannah Custance, Range Rover Materiality Senior Manager, said:** *“This series of London-inspired Editions represents a contemporary expression of the enduring dialogue between the capital city and the Range Rover brand. Each borough we drew inspiration from served as a vibrant muse - chosen for its rich British heritage, iconic modern architecture, or its role as an epicentre of London’s creative scene. Through our craft in materiality design, we sought to encapsulate the spirit of these culturally significant neighbourhoods through thoughtful, refined details in each Edition, delivered across the entire Range Rover line-up.”*

For more information, please visit <https://www.rangerover.com/en-xi/explore/range-rover-chapters/london-editions.html>

**ENDS**

*1 Vehicle specifications and their availability remain market dependent. Check with your retailer for local market availability*

*2 22-inch wheels are unavailable on PHEV models. Belgravia Edition Satin PHEV models are fitted with 21-inch Gloss Black wheels*

# Notes to Editors

**About Range Rover**  
Every Range Rover is curated to elevate our clients’ lives with modernist design, connected, refined interiors and electrified performance driving unrivalled luxury. Inspired by exemplary design since 1970.

The brand encompasses Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque and is underpinned by Land Rover – a mark of trust built on 75 years of expertise in technology, vehicle architecture and world-leading off-road capability.

As part of our vision of modern luxury by design, every Range Rover is available as an electric hybrid.  
  
Range Rover is one of the world’s leading British luxury brands, sold in 121 countries. It belongs to the JLR house of brands together with Defender, Discovery and Jaguar.

**Important notice**   
Jaguar Land Rover is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this document should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. All figures are manufacturer’s estimates

# Further Information

**Media website:** [www.media.landrover.com](https://www.media.landrover.com)

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1. [↑](#footnote-ref-1)
2. [↑](#footnote-ref-2)